

# **CONTACT ME**

- ♦ Kornstr. 15,5436 Würenlos, Switzerland
- squashjohn@hotmail.com
- www.squashjohn-academy.ch
- **41-79 237 5210**

# **ACHIEVEMENTS**

World Ranked #15 Highest PSA World Ranking April 2001

National Coach
Switzerland & Liechtenstein
20 Years Combined

Squash TV Commentator PSA World Tour & BBC 2017 to Date

# **SKILLS**

Communication

Leadership

Experience

Passion

Humor

# **Johnny** Williams

Professional Squash Coach

# **COACHING EXPERIENCE**

Swiss National Coach

2002 - 2022

#### **Swiss Squash Association**

Monthly training for National Squad players and weekend training camps in preparation for major events such as European & World Team Championships. Overseeing and managing training programs and overall team selection process for Swiss Men's and Women's teams. Individual coach to Dimitri Steinmann (WR 24), Yannick Wilhelmi (WR 101), Miguel Mathis (Swiss #5) and David Bernet (Swiss #6).

Head Squash Coach

2006 - 2022

#### **VITIS SportsCenter**

Proven track record of delivering successful junior programs, increasing court activity and bringing in new members to the squash club. Player/Trainer for the VITIS NLA Team from 2006 - 2019 accumulating x5 championships during this period. Events organiser for both junior and professional competitions as well as exhibition matches including former world number ones - Ramy Ashour, Nicol David, Jonathon Power, Greg Gaultier, Paul Coll & James Willstrop.

### Liechtenstein National Coach & Professional Player

2002 - 2006

### **Liechtenstein Squash Association**

National trainer for Liechtenstein and Club trainer for SRC Vaduz. Co-ordinated training for 4 men's teams, 2 ladies teams and the junior section. Achieved x1 Gold (Men's) and x1 Bronze (Women's) at the Small Nations Olympic Games of Europe in Malta 2003. Season 2003/04 player/trainer for SRC Vaduz winning it's first ever NLA Swiss League title.

# Coach & Professional Player

1997 - 2004

#### Basel, Schaffhausen & Luzern

Relocated to Basel in October 97' and became squash trainer at the Van Der Merwe center. Working with 2 club teams and 4 junior teams, managing the "in-house" box league boosting competition between club members. At Schaffhausen I managed club and junior training for 3 years but coaching duties were reduced due to increased playing commitments on the PSA World Tour. Working with both SH & Luzern I coached 20 juniors every week with several pushing on to represent the Swiss Men's National Team.

# **COMMENTARY EXPERIENCE**

## SquashTV Commentator

2017 - 2002

### **Professional Squash Association**

Since November 2017 I have been employed by the Professional Squash Association (PSA) as a commentator for their streaming service known as "SquashTV".

This opportunity has brought new challenges in learning the craft of describing the action in real time, presenting the sport live on TV whilst breaking down and analysing the on court dramas for a large variety of viewers watching: from expert to beginner, young to old.

Highlights - Commentator for World Championship's & Commonwealth Games Men's Final



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# **ACHIEVEMENTS**

World Men's Team Champion Team Australia in Melbourne October 2001

Coach to Dimitri Steinmann
Current World Ranking #24

13 years and counting!

Winner of 6 NLA Team Titles VITIS (5) & SRC Vaduz (1)

2004, 07', 13', 14', 16', 17'

# **PSA VICTORIES**

Grasshopper Cup, Switzerland	2000
MAAA Invitational, Canada	1997
Boz Aramis Open, Germany	1997
Isostar Open, Holland	1997
Manta Magic, Australia	1997
Cituat Open, Spain	1994
Danish Open, Denmark	1994

# **Johnny** Williams

Professional Squash Coach

# PLAYING EXPERIENCE

Professional Squash Player

1991 - 2004

#### **Professional Squash Association**

Winner of 7 PSA World Tour titles and finalist in the Columbian, Windy City, Finnish & Malaysian Open. Joining the PSA World Tour fresh from high school at 18 years old I played for 3.5 years basing myself between Europe and Australia achieving a best world ranking of 49 in May 1994. Due to a chronic fatigue related virus after a glandular fever infection I was forced to stop playing squash for approximately 2 years. Eventually recovering in 1996, spending 1 year training in Australia I decided to reenter the PSA World Tour in May 1997 embarking on the journey up the world rankings for a second time. This led me to relocating back to Switzerland in October 1997 and accepting the position of Squash Coach at the Van Der Merwe center in Basel. During the next 7 year period I successfully combined playing as a professional with part time roles as a coach at various clubs throughout Switzerland. My best phase on the PSA World Tour no doubt was between the years 1999 to 2002 where I solidified myself in the top 32 of the world and played in the winning Australian side at the 2001 World Men's Team Championships in Melbourne. My best result on the tour came in 2001 at the ESSO Flanders Open in Belgium reaching the quarter final stage of what is now classed as a platinum tour event. The PSA Tour allowed me to visit 27 different countries around the world, enriching my understanding of so many different cultures and squash communities.





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# **CREDENTIALS**

WSF Level 3 Qualification World Squash Federation December 2021

WSF Level 2 Qualification World Squash Federation June 2021

Swiss Squash Trainer Certification Swiss Squash 2013

# **HONORS**

Swiss PSA Representative 2018 to Present

**Head Referee at Men's World Juniors** July 2008, Zurich

**BBC Commentator - Commonwealth Games** August 2022, Birmingham

**Squash Player Magazine Panel Member** Selector of 2022 POTY Awards

# PERSONAL STATEMENT

I consider myself to be an open-minded and well organised person who thrives on challenges. Whether the challenge is that of improving the level of a club squash player or the diversity involved in planning and running a large scale event, my own work ethic never allows for anything less than maximum commitment to the task at hand. My professional playing history in squash has no doubt characterised many of the traits which have enabled me to naturally progress into the role of coach. I firmly believe that a good coach must be a good analyst, planner and natural motivator as well as having an innate passion for their sport of choice. I would consider myself to be a squash 'purist' in this sense, extremely passionate about the game which has delivered me so much firstly as a player and now as a coach and organiser.

My life as a coach, player & TV Commentator all around the globe has taught me invaluable lessons in areas such as people-management, team leadership and being a role model. As a National Coach I have discovered another side to being a role model. As well as being responsible for the further development of elite players, I have also learned to appreciate the vital importance of developing squash at the grass roots level. The team aspect of coaching is also an area that I thoroughly enjoy. Actually, the challenges of guiding varying talents and personalities towards one common goal have often been the most rewarding experiences of my squash career.

My own life lessons have also shown me that happiness and quality of life are closely related to hard work and success. Over the years, I feel that I have always been modifying my approach with patience, while adapting to my environment and remaining flexible. Through this method, I always felt that I could best connect with my work associates & students and help them to maximise their potentials and realise their goal.

# **REFERENCES**

#### **Kurt Locher**

Owner, VITIS SportCenter

**Phone:** +41-79-403-27-35 **Email:** kl@locherconsult.ch

#### **Ernst Roth**

President, Swiss Squash

Phone: +41-79-287-26-02

Email: praesident@squash.ch